

Ian Marcelo Cavazos Contreras

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Education

UNIVERSIDAD AUTÓNOMA DE NUEVO LEÓN

Aug 2015 - Dec 2019

Bachelor's Degree in Multimedia Journalism

- Received the 3-year Award of Permanence of Academic Excellence with a cumulative 98 out of 100 GPA. Obtained the highest class rank during the 2018-2019 period.
- Winner of the Investigative Journalism class for reporting a story that exposed discriminatory and corruptive practices in nightclubs at the San Pedro Garza García municipality.

UNIVERSIDAD DE SEVILLA

Sept 2018 - Feb 2019

Academic Exchange Program in Journalism as part of Bachelor's Degree

- Won Best Presented Project and Best Web Design at the VI Gala of 2.0 Projects in Action for co-founding @UrbanoSevilla, a photojournalism multimedia page on Instagram.
- Obtained the Honour Grade for the Technology and Design of Written Information course with the maximum score.

Work experience

VERIFICADO MX, Freelance Journalist

Oct 2019 - Present

- Broke a story in Monterrey about how members of the pro-democracy movement in Hong Kong fact-check content found on social media; focused on disinformation and Chinese censorship.
- Currently developing a data journalism project about Latin American immigration.

VIDA UNIVERSITARIA, Social Service Reporter

Jun 2019 - Nov 2019

- Covered arts, culture, science and academic research for the university's magazine and website as part of the Social Service class; the UANL Symphony Orchestra became my main source.
- Pitched and investigated a story about discrimination towards indigenous students and how their rights have been undermined in the state of Nuevo León.
- Demonstrated consistency in providing exclusive information in every news event.

NEWSPAPER EL NORTE - GRUPO REFORMA, Local Section Intern

Sep 2017 - Jul 2018

- Reported on politics, security, and public administration, engaging in visual storytelling.
- Published a story on the front page: *Violan ley y fuman en Unis* (Students Violate the Law and Smoke at Universities).
- Covered the Mexican 2018 elections, focusing on problems faced by several vote center locations.
- Edited daily news stories in real time for the newspaper's website.

CONSEJO CÍVICO (NGO), Communication Intern

Mar 2017 - Sep 2017

- Examined over 10 months worth of stories and articles from local news outlets for the NGO's main topics of interest: corruption, transparency, public security, public administration and urban planning.
- Coordinated and cohosted a live monthly radio program.
- Covered news from the institution, wrote press releases and took photographs.

COUTURESQUE MAGAZINE, Fashion Features Contributor

Apr 2015 - Aug 2017

- Investigated thoroughly and wrote essays in English about male models' harsh beauty standards, the power of Generation Z, the rise of celebrity fashion designers, the state of the print magazines, and more topics of relevance.
- Reviewed fashion week collections (New York, Paris, London and Milan) on tight deadlines.

COLLEGE FASHIONISTA, Style Guru Intern

May 2015 - Aug 2015

- Produced a weekly 500-word article in English for the web discussing on-campus fashion trends from students and took photographs.

Courses and certifications

FACTUAL_X DISTINTAS LATITUDES LATAM NETWORK OF YOUNG JOURNALISTS 2019-2020

- One of the 40 accepted journalists from a pool of 300 applicants originating from 20 Latin American countries. Member of the fourth generation.

EL NORTE JOURNALISM COURSE 2018

- Reported for all sections of the newspaper on a weekly basis; took direct corrections from reporters.
- Broke and pitched a story about corruption involving parking lot fees and the local government's inefficiency to legislate on the latter.

PARSONS X TEEN VOGUE CERTIFICATE IN FASHION INDUSTRY ESSENTIALS 2016

- Learned about the fashion industry's five main areas: media, visual style, design, production, and marketing.

Languages

- Spanish: native speaker
- English: full bilingual proficiency
- French: basic proficiency

Skills and programs

- Video editing: Adobe Premier and Final Cut Pro
- Audio editing: Pro Tools
- Photography: digital SLR and studio